VERITAS GROWTH COLLECTIVE

SOCIAL MEDIA OFFER

Done-for-you social media.
Never wonder what to post again.

Get a full month of custom content to post yourself, or let us create and publish everything for you. Either way, the strategy is done and the blank calendar is gone.

SIMPLE PRICING Every plan is priced per platform. Pick the ones that matter most and add more as you grow.

PLATFORMS WE COVER Facebook · Instagram · TikTok · Google Business Profile · X (Twitter) · LinkedIn · Threads · YouTube

YOU POST IT

Content Calendar

We build your month of custom content: posts, video scripts, captions, and ideas, with our proprietary strategy baked in. You post it on the platforms you choose.

Custom content · you post

Level 1

$147 per platform / month

- 4 video scripts / mo
- 16 posts / mo
- Captions + ideas in your brand voice

Custom content · you post

Level 2

$247 per platform / month

- 8 video scripts / mo
- 16 posts / mo
- Captions + ideas in your brand voice

Custom content · you post

Level 3

$447 per platform / month

- 12 video scripts / mo
- 24 posts / mo
- Captions + ideas in your brand voice

WE POST IT

Content Creation

We create and publish everything for you. You film a quick batch and send photos. We script, edit, and post it, optimized for each platform you choose.

Made + posted for you

Starter

$597 per platform / month

- 2 videos / mo
- 16 posts / mo
- You film 1 batch

Made + posted for you

Visibility

$897 per platform / month

- 4 videos / mo
- 24 posts / mo
- You film 2 batches

Your part: film your batch, send photos, and spend 10 to 15 minutes a day staying connected with your people. Short on time? Add Content Engagement and we handle that too.

CONTENT CREATION · PREMIUM

Scale

- A full content suite for every platform you choose
- Plus 2 Google Business Profile posts per month
- Built on our proprietary framework, optimized to how each platform actually works
- You film 2 to 4 batches

$1,200
per platform / month

OPTIONAL

Add-Ons

Add either one to any plan.

Content Engagement

Fifteen minutes of engagement on your platforms every weekday, Monday through Friday, replying to your comments and messages in your voice.

$500/mo

Local Content Capture

ROCKFORD AREA ONLY

Rather not film it yourself? For nearby clients, we come to you for a 60 to 90 minute on-site shoot to capture your raw video and photos. One visit fuels one to two months of content, plus evergreen material to pull from, depending on your level.

$400 / visit

GOOD TO KNOW

Getting Started

Setup month
Your first month is your setup month. That payment covers onboarding, and your content starts the next month.

Start right away
Want content in month one? Add a one-time setup fee equal to one month's rate and we begin creating right away.

Referrals
Refer a business and get a free month or discount (depending on level) when they sign on.